# **Privacy Policy**

Bremerton Sports Center is committed to protecting the personal information of all participants, guests, and employees. This policy outlines how personal data is collected, used, stored, and protected to ensure transparency and compliance with applicable laws.

# 1. Purpose

The purpose of this Privacy Policy is to outline how Bremerton Sports Center collects, uses, stores, and protects personal information in compliance with U.S. federal, state, and local regulations, including the California Consumer Privacy Act (CCPA) where applicable. This policy ensures transparency and provides users with control over their personal data.

### 2. Scope

This policy applies to all individuals who interact with Bremerton Sports Center, including but not limited to:

- Players and participants
- Coaches and team managers
- Website visitors
- Individuals making purchases or registrations
- Employees and independent contractors

#### 3. Information We Collect

Bremerton Sports Center collects information through in-person registration, website interactions, and payment processing systems. The types of data collected include:

#### A. Personal Information

- Full name
- Date of birth
- Contact details (phone number, email, mailing address)
- Emergency contact information

#### B. Payment Information

- Payment transactions are processed securely through CardPointe, a third-party provider.
- Bremerton Sports Center does not store full credit/debit card details but may retain transaction records for financial compliance.

#### C. Usage & Technical Data

- Website visit logs, cookies, and analytics
- IP addresses and device information (for security monitoring and fraud prevention)

#### 4. How We Use Information

We collect and process personal information to:

- Register participants for leagues, tournaments, and events
- Process payments and maintain financial records
- Communicate scheduling updates, rule changes, and policy notifications
- Improve customer experience through analytics and user feedback
- Maintain safety, liability, and eligibility compliance across all facility programs and services

# 5. Legal Compliance & Data Protection

Bremerton Sports Center adheres to all applicable U.S. federal and Washington State laws regarding personal data collection and security.

- California Consumer Privacy Act (CCPA): Applicable to California residents. Users have the right to access, delete, and restrict the use of their personal data.
- Washington Privacy Laws: Compliance with WAC 458-20-254 for business record retention and other relevant state laws.
- **Payment Security:** Transactions are handled via PCI-DSS compliant third-party providers (CardPointe) to ensure financial data security.

### 6. User Consent & Opt-Out Procedures

Users have the right to:

- Request deletion of their personal data by submitting a request to Bremerton Sports Center's Data Protection Officer.
- Opt-out of marketing emails while still receiving essential operational notifications (such as scheduling updates, rule changes, and payment confirmations).
- Restrict data processing in certain situations, subject to compliance requirements.
- Learn more about federal-level data opt-out options by visiting: <a href="https://www.usa.gov/optout-instructions">https://www.usa.gov/optout-instructions</a>

### 7. Data Retention Policy

Personal data will be retained for 7 years in accordance with IRS regulations, state compliance laws, and financial best practices.

After the retention period, data will be securely deleted or anonymized unless legal obligations require further retention.

# 8. Policy Updates & Contact Information

This Privacy Policy may be updated periodically to reflect changes in legal requirements or operational needs. Users will be notified of significant changes via email or website updates.

For any inquiries or to exercise your privacy rights, please contact:

Feedback@BremertonSports.com

**360-479-8388** 

Effective Date: April 15, 2025

**Approved by:** Chase LeFors | Operations Manager